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AbstractCleansing Composition

10        A post-foaming cleansing composition comprises at least one anionic surfactant, at least one non-ionic gelling agent and at least one post-foaming agent. The ratio of anionic surfactant: non-ionic gelling agent is 4:1 or greater such that during manufacture, at least 4 minutes after the addition of the post-foaming agent to the remainder of the composition a gel structure is formed. The gel structure is  
15        retained for at least 12 months following manufacture when stored at 20°C to 25°C or below.